

Proveedor	Finalidad de la cookie (Zweck)	Descripción de la finalidad de la cookie (Beschreibung des Zwecks)	Plazo de conservación (Cookie Speicherdauer)
adesso	Essential	<b>serverid:</b> This cookie is used to remember the selected server within the technical load balancing of the site.	The cookie expires at the end of the session
adesso	Essential	<b>jsessionid:</b> This cookie is used to contain the users status while browsing different pages.	The cookie expires at the end of the session
adesso	Essential	<b>branch_id:</b> This cookie is used to remember the industry when clicking on industries in the navigation and then permanently display this industry navigation point in the primary navigation until another industry is selected.	The cookie expires at the end of the session.
adesso	Essential	<b>adesso-saved-pages:</b> This contains information on all saved pages (link, image, heading, description text) when the user presses the "Save page" button.	This is currently valid for 30 days and will be extended if a new page is added or deleted during this time.
adesso	Essential	<b>ppms_data_store:</b> Stores information from forms on your website. After a visitor submits a form, the data is passed to Audience Manager. But if a form redirects a visitor to another page, data may be lost. Therefore form data is kept in the local storage as a backup. (A page where a visitor is redirected needs to have a form tracker, otherwise Piwik PRO can't collect form data.)	<b>Removed if:</b> After the form tracker sends data to the server. It can happen right after a visitor submits a form or after a new page loads in his or her browser.
adesso	Essential	<b>ppms_webstorage:</b> Prevents visitor's data loss that may happen because of some mechanisms used by browsers, for example, Safari's ITP.	<b>Created if:</b> Each time a cookie is set in the visitor's browser.  <b>Removed if:</b> A ppms_webstorage item isn't removed automatically. But a visitor can delete it manually. Single entries in the object are removed after a

			corresponding cookie expires.
Piwik Pro	Consent Manager	<b>ppms_privacy_:</b> Stores visitor`s consent to data collection and usage.	365 days
adesso	Consent Manager	<b>stg_popup:</b> Stores information about the pop-up version that was shown to the visitor.	365 days
adesso	Consent Manager	<b>stg_content:</b> Stores information about the content version that was shown to the visitor.	365 days
Piwik Pro	Analytics	<b>_pk_ses.&lt;websiteID&gt;.&lt;domainHash&gt;:</b> Shows an active session of the visitor. If the cookie isn't present, the session has finished over 30 minutes ago and it was counted in a pk_id cookie.	30 minutes
Piwik Pro	Analytics	<b>_pk_id.&lt;websiteID&gt;.&lt;domainHash&gt;:</b> Used to recognize visitors and hold their various properties.	13 months
Piwik Pro	Analytics	<b>_pk_cvar:</b> Holds custom variables that were set during previous page view. It's not enabled by default. Requires calling the storeCustomVariablesInCookie() method on the Javascript tracker object.	30 minutes
Piwik Pro	Analytics	<b>piwik_auth:</b> Stores session information for Piwik PRO's user interface (UI). As long as this cookie is valid and contains a login and a token_auth parameter, a visitor is considered as a logged-in visitor, and a PIWIK_SESSID cookie will be refreshed.	24 minutes
Piwik Pro	Analytics	<b>PIWIK_SESSID:</b> Stores a PHP session ID.	24 minutes
Piwik Pro	Analytics	<b>_stg_debug / stg_debug:</b> Determines if the Tag Manager's debugger should be displayed. A cookie is removed after you close the debugger.	14 days
Piwik Pro	Analytics	<b>stg_traffic_source_priority:</b> Stores the type of traffic source that explains how	30 minutes

		the visitor reached your website.	
Piwik Pro	Analytics	<b>stg_last_interaction:</b> Determines whether the last visitor's session is still in progress or a new session has started.	365 days
Piwik Pro	Analytics	<b>stg_returning_visitor:</b> Determines if the visitor has already been to your website — they are returning visitors.	365 days
Piwik Pro	Analytics	<b>stg_fired__:</b> Determines if the combination of a tag and trigger was fired during the current visitor's session.	The session ends. (Fixed idle time or after a browser is closed.)
Piwik Pro	Analytics	<b>stg_utm_campaign:</b> Stores a name of the campaign that directed the visitor to your website.	The session ends. (Fixed idle time or after a browser is closed.)
Piwik Pro	Analytics	<b>stg_pk_campaign:</b> Stores a name of the campaign that directed the visitor to your website.	The session ends. (Fixed idle time or after a browser is closed.)
Piwik Pro	Analytics	<b>stg_externalReferrer:</b> Stores an URL of a website that referred a visitor to your website.	The session ends. (Fixed idle time or after a browser is closed.)
Piwik Pro	Analytics	<b>_stg_opt_out_simulate:</b> Used to simulate the behavior of the opt-out snippet in the debugger. It turns off all tracking tags in the tested domain.	365 days
Piwik Pro	Analytics	<b>_stg_optout:</b> Used to turn off all tracking tags in the tested domain.	365 days
Piwik Pro	Analytics	<b>stg_global_opt_out (deprecated):</b> Used to turn off all tracking tags on websites that belong to one Piwik PRO account.	365 days